



Resources: Mark Wickersham & Friends – Value Pricing for Beginners

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How to Get More Help with Your Value Pricing Journey – Resources from Our Experts

Free Resources

Free Training

Mark Wickersham runs 60 minutes of free online training every month. He teaches for 30 minutes and then answers questions from delegates. Each month the sessions take place at 11am EDT. These sessions are perfect if you want to get regular, and free, training every month in small bite-size chunks. The sessions are aimed at the beginner.

To get on the list and receive your invitations each month, go here:

<https://www.wickersham.co.uk/p/free-mentoring>

Free Books

Mark Wickersham has an eBook called *Your Value Pricing System*. In this 24-page eBook Mark shares with you a tried, tested and proven step-by-step pricing system for accounting and bookkeeping firms. You can grab your complimentary copy here:

<https://www.wickersham.co.uk/p/pricing-systems>

“The missing key for accountants struggling with value pricing” is how Mark Wickersham describes **Steve Pipe’s** Amazon best-selling book *The world’s most inspiring accountants*. You can download a gift copy of the full book here: <https://www.stevepipe.com/p/million>. Simply scroll down the screen to find it.

Free Systems and Tools

Steve Pipe has created a simple step-by-step system you can use to win new clients, get them paying higher fees than ever before and help to make the world a better place for us all. Called *Get and Give A Million*, you can download it for free here: <https://www.stevepipe.com/p/million>

Free Support

Mark Wickersham has a Closed Facebook group called. This is a great place to ask Mark your pricing questions and get support from a network of over 1,000 other accounting professionals who are on their value pricing journey. You can request access to the group here:

<https://www.facebook.com/groups/HowToPriceAccountancyServicesInTheCloud/>

Steve Pipe has created a Closed Facebook group so you can pick his brains on any aspect of building a better practice and earning better fees, and get support from over 300 of the world's most inspiring and successful practices. You can request access to the group here

<https://www.facebook.com/groups/360101711098634/>

After 20 years of research which, according to LinkedIn, has made him the most highly rated adviser to the profession in the world, **Steve Pipe** is “giving back” by giving away every single piece of intellectual property he owns (i.e., all his books, research findings, systems, tools, insights, etc.). All designed to help you earn better prices, build a better business, enjoy a better life and create a better world. All available for free here <https://stevepipe.kartra.com/page/sLS12>

Paid-for Resources

If you are ready to move your value pricing knowledge to another level, here are some resources you can purchase from our experts.

Books

Mark Wickersham has written several books on value pricing. They are available on Amazon or you can get them from his website here: <https://www.wickersham.co.uk/store?tag=books>

Training Courses

Mark Wickersham has created video training programs helping you get better prices. You can find out more here: <https://www.wickersham.co.uk/store?tag=video%20training>

The best place to start with Mark's training is a program called Your Pricing Journey because it is a small monthly subscription providing you with video training delivered every month taking you on a step-by-step journey to mastering value pricing (starting with the foundations and building up to advanced topics). You can find out more here: <https://www.wickersham.co.uk/store/pHtz2ufq>

Mentoring

Mark Wickersham runs a monthly mentoring program. You get to work with Mark every month, together with a small group of other accounting professionals just like you. It takes place online, so no need to travel. You can find out more here: <https://www.wickersham.co.uk/store/7Ljzx439>