



Get bossy: Develop next-generation leadership skills

Christine Tao, Sounding Board

Today's speaker



Christine Tao

CEO & Co-Founder, Sounding Board

@christineptao

About today's speaker



Christine Tao
CEO & Co-Founder,
Sounding Board

Christine is the CEO & Co-founder of Sounding Board, a VC-backed startup helping companies develop emerging leaders through 1:1 executive coaching.

Prior to co-founding Sounding Board, Christine was the SVP of Developer Relations at Tapjoy, leading the growth of the company's network business from 0 to over \$100 million in revenue in less than 3 years.

She has also advised several venture-backed startups including Flyby Media (acquired by Apple), Immersv & Comprendi.

Panelists



Pek Pongpaet
CEO, Impekable



Shane Metcalf
Chief Culture Officer &
Co-Founder, 15Five



Waseem Daher
CEO & Co-Founder, Pilot

Becoming an impactful leader

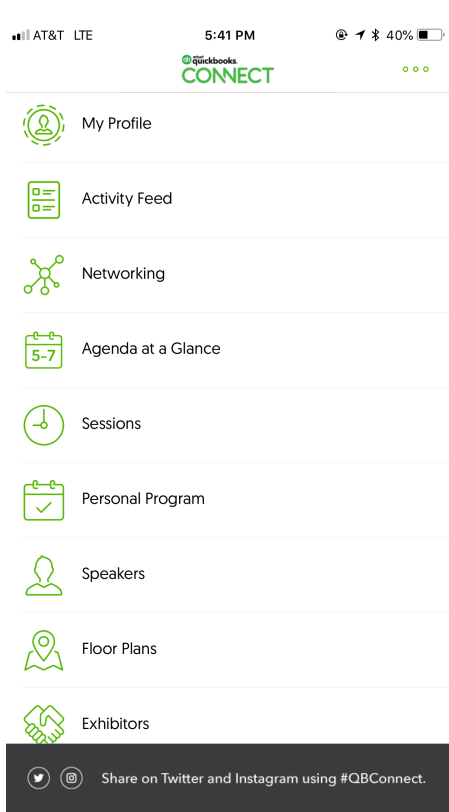
How do you balance the demands of building a business while developing your own leadership style?



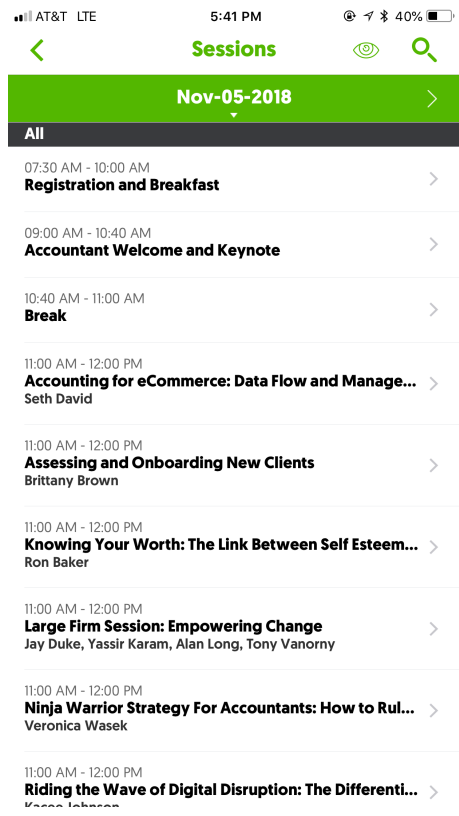
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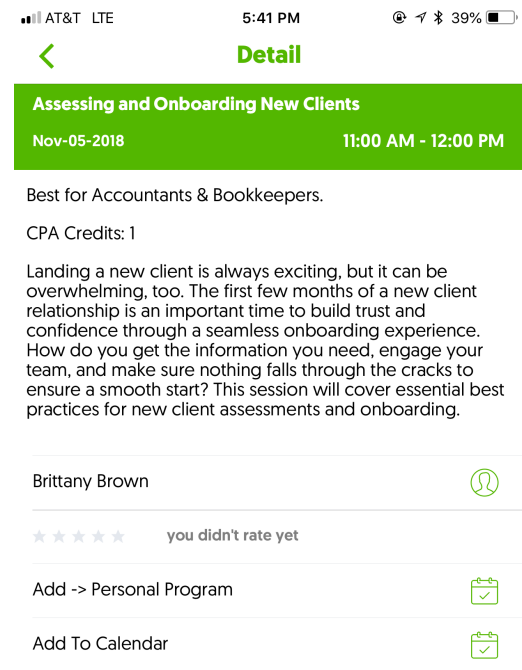
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11:00 am-12:00 pm	Breakout Sessions	
	Exhibits, Activations and Connections	+
	HR Essentials: 5 Steps to a Compliant Workplace	+
	Building Compassion: The Role We All Play in Creating Unbiased Businesses	+
	• session repeats	
	Freelance Finance: A Toolkit for the Self-Employed	• session repeats +
	The Fine Print: Legal Know-How for New Businesses	+
	Get Bossy: Develop Next-Generation Leadership Skills	+
	No Stone Unturned: New Funding Sources to Fuel Business Growth	+
	Marketing Your Business Part 1: Customer Acquisition	+
	Digital Savvy: Nurturing Your Online Brand	• session repeats +



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